



## **Donald W. Shump, Founder/Managing Director, DW Shump Associates**

Don Shump is an Information Systems professional with over 30 years experience as a practitioner, executive and consultant. He is a founding member of the Pragmatika Group.

Don began his career at Scott Paper Company, starting as a programmer and working his way up to Chief Information Officer. During his tenure at Scott, Don managed all aspects of the Information Systems Organization including applications development, technology, communications and the information systems functions for Scott's manufacturing locations worldwide.

Since leaving Scott, Don has been consulting; first with CoreTech Consulting Group, where he was Vice President and Director of Management Services until starting his own firm, D.W. Shump Associates. Don's consulting focus has been on the issues faced by Chief Information Officers and senior business executives in identifying ways to leverage information technology to achieve real business.

### **Representative Accomplishments:**

- Developed an information technology strategy for a national specialty retailer that centered on their need for a strategy for the Internet and electronic commerce.
- Worked with a major financial services company to design an Executive Education program for the Office of the Chairman and the next two levels of senior management.
- Developed an IT strategy for a division of a major pharmaceutical firm identifying key business/technology opportunities and the necessary infrastructure initiatives required to support them.
- Completed an IT Assessment for a nonprofit publisher identifying a set of recommendations for IT governance, organization and process improvement required to meet the changing needs of their business.
- Developed an IT integration strategy for a property and casualty insurance business formed by the merger of two companies.

### **Education and Professional Credentials:**

- BS in Mathematics/Computer Science from Carnegie-Mellon University and an MBA from Temple University.
- Member of the Society for Information Management, SIM, since 1978. Past President, Philadelphia Area Chapter. Past Program Chair, SIM Institutional Members Conference. Member of Research Board 1990-1994.